2004 Idaho Outdoor Recreation Needs Assessment

## Statewide Detailed Comparison by Activity Type





## 2004-2005 Idaho Outdoor Recreation Needs Assessment

#### by Francis T. Achana, PhD

During November and December of 2004 the Idaho Department of Parks and Recreation conducted a statewide outdoor recreation needs assessment survey as a part of our Statewide Comprehensive Outdoor Recreation and Tourism Plan (SCORTP). Results were also to be used in the agency's strategic planning efforts.

Initially, focus groups were conducted among public land management agency managers, conservation groups and the public at large, in order to get a sense of burning issues related to outdoor recreation, and to incorporate the information into the outdoor recreation needs assessment survey. The survey was eventually designed and tested among sections of the general public, and modifications were made accordingly.

A Boise-based mailing services company supplied a statewide random sample of Idaho residents. The 18,000 selected residents received a mailing asking if they would like to take part in the survey. They had the choice of going immediately to the Internet and taking the survey on a password-protected site, or returning a postage-paid card in the mail indicating that they wanted to receive a printed version of the survey. Participants received a coupon for a \$25 day-use pass to Idaho's state parks for their trouble.

About 3,400 of the printed surveys were returned unopened because addresses were wrong or the people no longer lived in those addresses. Another 527 returned the survey but with insufficient data entered, so they were excluded. A total of 1,234 citizens chose to participate in the survey through the Internet, while 1,089 completed and returned printed surveys. This brought the total of valid surveys returned to 2323, and the return rate to 20.98%. For a population the size of Idaho (1,393,262) a random sample of 2323 should be able to gives us a 99 percent confidence level at plus or minus 3 percent. However, with the 21% return rate, there was a possibility of some bias in terms of who did the survey and who declined to return the survey. Typically, a lack of response on a survey such as this is because non-respondents perceive they do not have time for such a long survey, or that they simply forgot to do it or lost the survey.



#### Survey analysis is split into four parts:

#### Statewide Detailed Comparison by Activity Type

In this section (which follows), the charts and tables give an overview of Idahoans' participation in outdoor recreation activities. The figures represent the statewide sample.

#### Idaho Recreation Activities by Place of Residence

There are significant differences between regions in the extent of participation in certain outdoor recreation activities. This section compares the participation rates region by region and also includes the statewide figure for each significant activity.

#### Willingness to Travel, Constraints, Opinions, Demographics

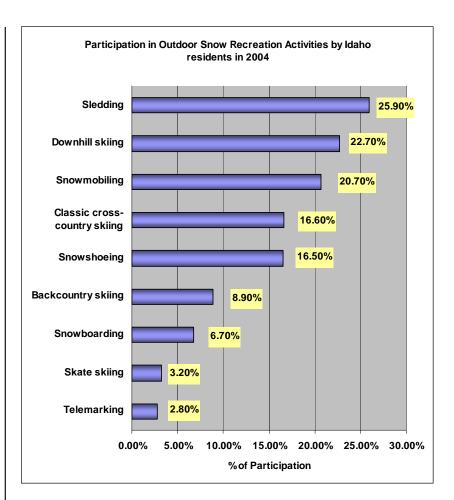
We asked Idahoans how long they would be willing to travel for recreation activities, what constraints might be preventing them from participating in their favorite activity, and a number of other questions regarding how they recreate. This section also includes an opinion survey that allows us to rank the perceived importance Idahoans place on many outdoor recreation issues. It also includes a demographic breakdown of respondents.

#### **Outdoor Recreation Trends**

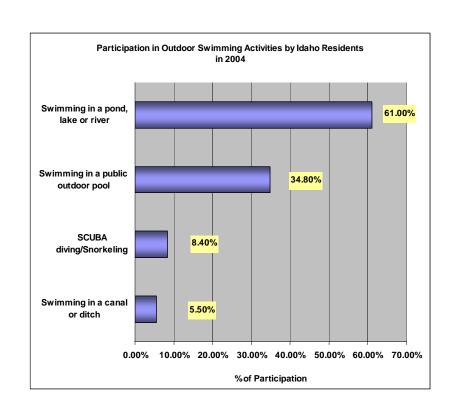
This short section compares the 2004-2005 results, to results from the SCORTP Needs Assessment Survey of 2002 and discusses trends.



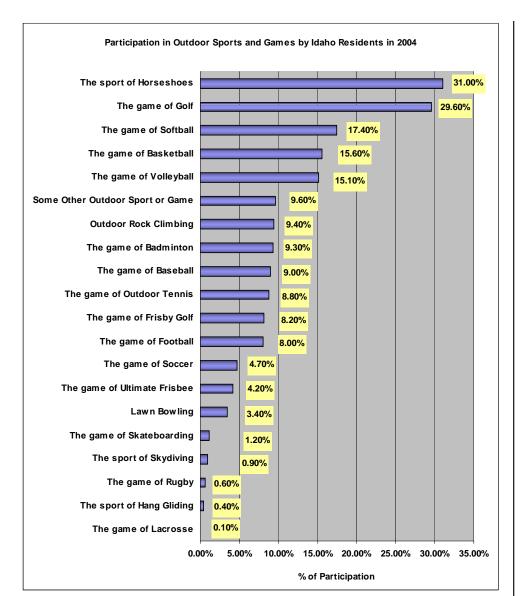
## Winter Activities



#### **Swimming**



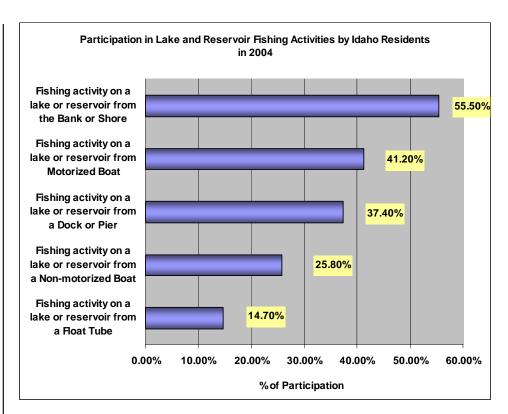


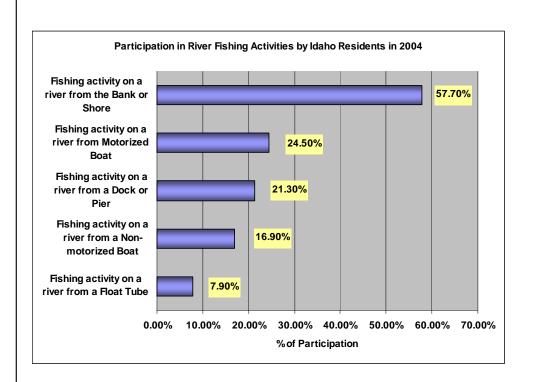


## Sports & Games



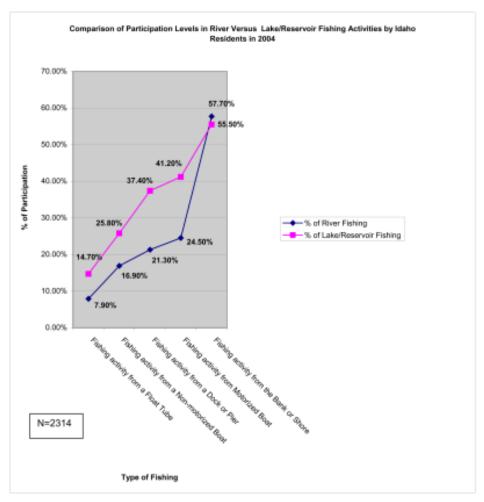
#### **Fishing**







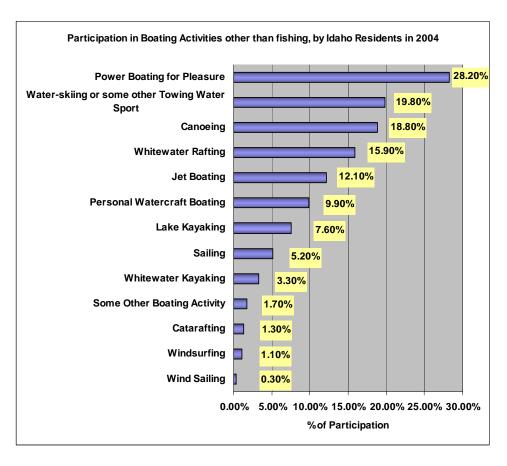
### **Fishing**



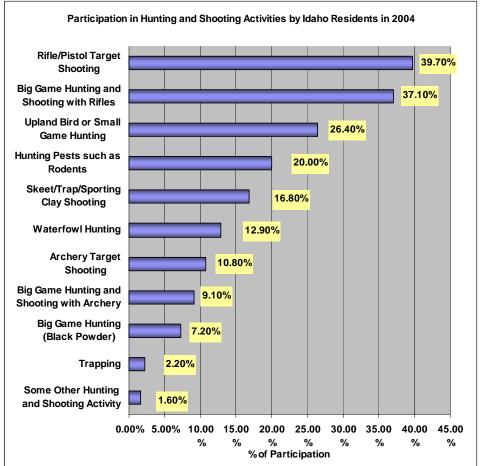
While participation in fishing activity from the bank or shore is equally high on rivers and lakes/reservoirs, participation in other types of fishing on lakes/reservoirs appears to be higher than on rivers. This is particularly true of fishing activities from motorized boats and from docks or piers.



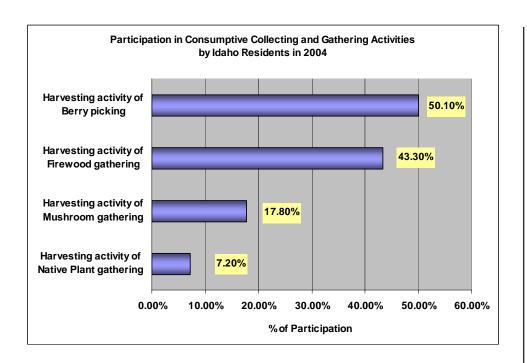
#### **Boating**



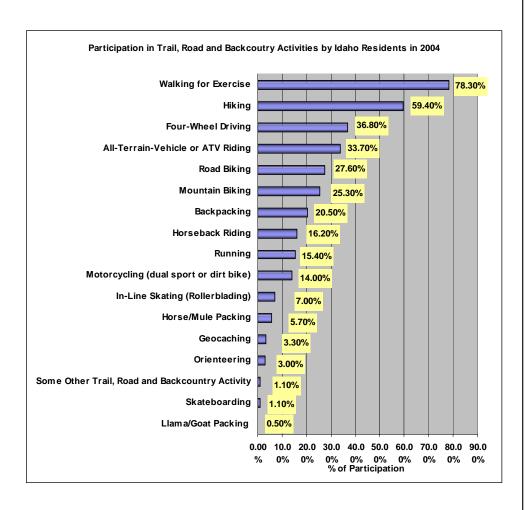
# Hunting & Shooting







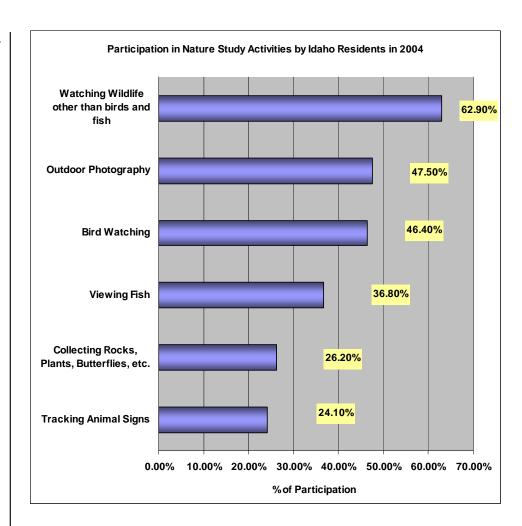
# Collecting & Gathering



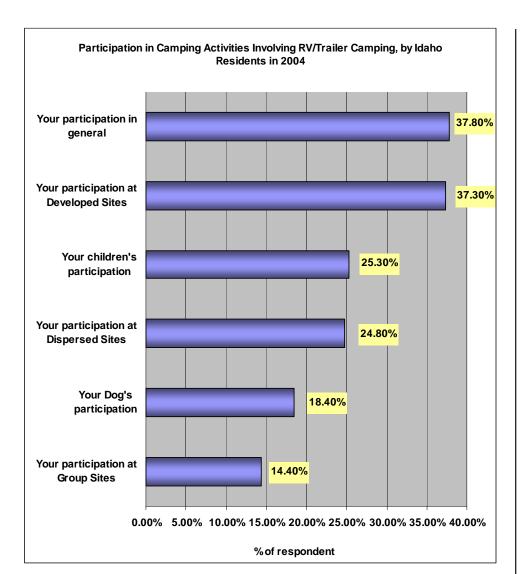
## Trail Activities



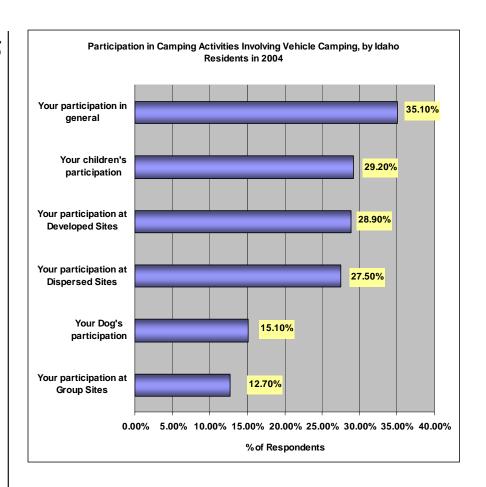
### **Nature Study**

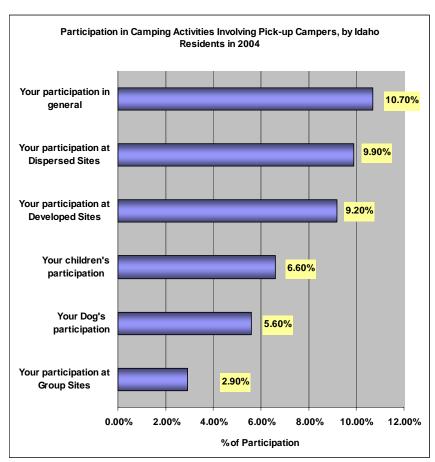




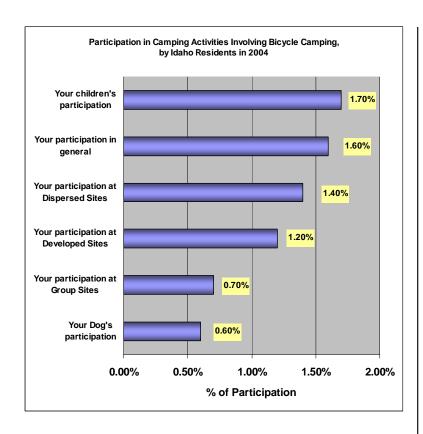


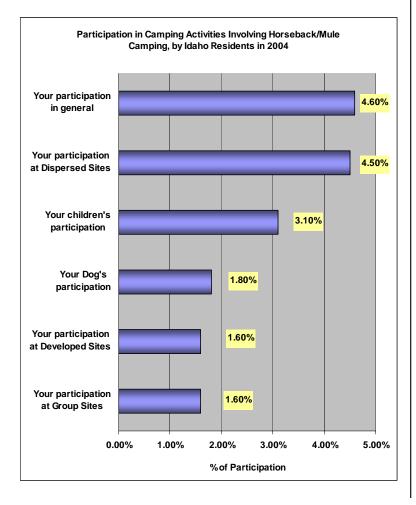




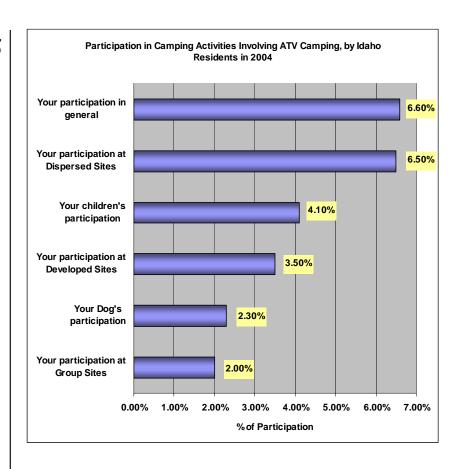


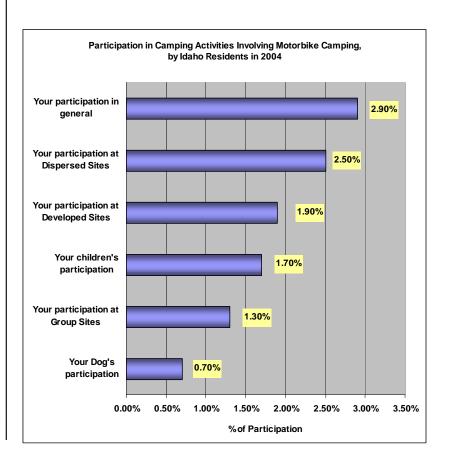




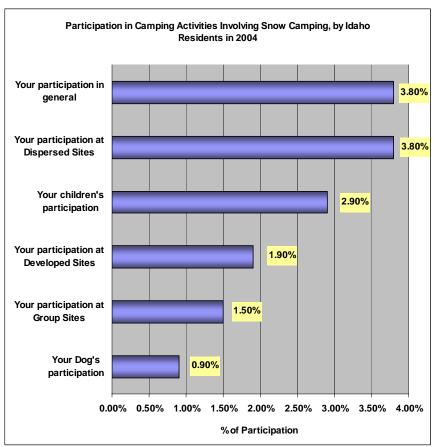












#### Participation in Camping Activities Involving Yurt Camping, by Idaho Residents in 2004 Your participation at 2.70% **Developed Sites** Your participation in 2.30% general Your children's 1.60% participation Your participation at 1.00% **Group Sites** Your participation at 0.40% **Dispersed Sites** Your Dog's 0.20% participation 0.00% 0.50% 1.00% 1.50% 2.00% 2.50% 3.00%

% of Participation



